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File -
K. M. ...
"Unauthorized"
[initials]

November 22, 1976

Photocopy
330 North Fairfax Avenue
Los Angeles, California 90036

Gentlemen:

Our attention has been called to a direct mail advertisement for King Kong heat transfers being offered for sale by you on which is depicted a scene from the original motion picture "King Kong" and character "King Kong".

Please be advised that the name, character and title "King Kong" are the exclusive property of RKO General, Inc. which is also the copyright owner of the motion picture "King Kong". We are not aware of your having been licensed to use the name, title or character "King Kong", its likeness or a scene from the picture.

Please advise us immediately of the source, if any, of your rights or otherwise desist forthwith from any further offers or sales of the heat transfers and immediately withdraw offers already made.

Yours truly,

William M. Regan

CERTIFIED MAIL NO. 561393
RETURN RECEIPT REQUESTED

cc: Al Korn
Arnold Kaufman
bcc: Howard A. Levine

REGAN
EX-84

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